

13.07 Sign Regulations

13.07.010 Purpose and Intent

- A. Safety Construct and display signs in a manner that allows pedestrians and motorists to identify, interpret, and respond in an efficient and discerning manner to the following:
1. Information related to public traffic control, directions, and conditions.
 2. Movement of all other pedestrians and vehicles that impact traffic on a given travelway; and
 3. Information other than public traffic related when displayed in a manner which is clear, concise, and non-competing with public traffic information.
- B. Protection of Minors. Prohibit the location of signs that are harmful, or potentially harmful, to minors that include nudity or sexual activity through the exposure and/or exaggerated representation of genitals, buttocks, and/or breasts.
- C. Graphic Continuity and Aesthetics. Organize signs in a manner that reduces visual clutter and integrates signs with all other elements of the site and environs by limiting the size, location, and design of signs so that pedestrians and motorists have an equal right to view buildings, structures, and natural features in the foreground and background.
- D. Protection of Future Public Right-of-Way. Limit the location of signs so that reasonable expansion of the public right-of-way can occur in conformance with the capital improvements program and without disturbance of existing conforming signs.
- E. Activities and Services Identification. Based on a community's need to know, provide for signs that identify the market place and the opportunities provided by the community.

13.07.020 General Provisions

- A. Interpretation. These sign regulations are intended to complement the various codes and ordinances of the City of Gallatin. Wherever there is inconsistency between these sign regulations and other regulations of the City of Gallatin, the more stringent shall apply. Reference is made, but not limited, to the following regulations:
1. Building Code;
 2. Electrical Code;
 3. Official Street Map;
 4. Zoning Ordinance and Performance Standards;
 5. Historic District Regulations;
 6. State of Tennessee Outdoor Advertising Regulations;
 7. Gallatin Municipal Code.

B. Design, Construction, and Maintenance. All signs shall be designed, constructed, and maintained in accordance with the following standards:

1. Compliance with Codes. All signs must comply with all the provisions of the City of Gallatin Building Code.
2. Permanency Required. All signs shall be constructed of permanent materials and shall be permanently affixed to the ground or building unless otherwise exempted herein.
3. Maintenance. All signs shall be maintained in good surface and structural condition and in compliance with all building and electrical codes.

13.07.030 Rationale, Definition, System for Regulation, and Overall Use

A. Rationale. The word "sign" is chosen to signify all non-verbalized communication in public viewed areas because of its traditional use. The word "graphic" is synonymous with sign and the two may be used interchangeably within the context of this sign code. An on-premises sign shall not be a principal use.

B. Definition. The definition of "sign" as provided hereinafter is all-inclusive. A sign is any writing (including letter, work, or numeral), pictorial representation (including illustration or decoration); emblem (including device, symbol, or trademark); flag (including banner or pennant); inflatable structure; or any other figure of similar character, which is:

1. A structure or any part thereof, or is attached to, painted on, or in any other manner represented on a building or other structure; and
2. Used to announce, direct attention to, or advertise.

C. Overall Use. The use of on-premises temporary signs other than portable signs is permitted wherever there is a need to display information for a limited period of time. The use of permanent on-premises freestanding or on-premise wall-mounted signs is permitted wherever there is a need to display information, and as provided for in Section 14.02.130, where there is a non-conforming use or sign.

D. System for Regulation. Before erecting, altering or relocating any signage, the owner or his agent shall obtain a sign permit from the Planning Division, except as otherwise exempted herein. If any person, company, or facility violates the provisions of this Ordinance, the Zoning Administrator, or his designee, shall take any or all of the enforcement actions prescribed in the Zoning Ordinance to ensure compliance with, and/or remedy a violation of this Ordinance.

13.07.040 Exempt Signs

The following on-premises signs are exempt from the operation of these sign regulations provided they are not placed or constructed to be in violation of Section 13.06, or so as to create a hazard of any kind through the obstruction of vision by motorists and pedestrians. The Zoning Administrator may determine whether an exempt sign's placement is hazardous or vision is obstructed. A sign permit shall not be required for the following exempt signs:

- A. Within non-residential districts, signs that are displayed for the direction or convenience of the public, such as signs which identify entrances, exits, drive-thru windows, or signs of a similar nature. Such signs shall not exceed six (6) square feet in area, provided that such sign, or combination of such signs, does not constitute a sign prohibited by this section.
- B. Signs necessary to promote health, safety, and welfare, and other regulatory, statutory, traffic control, or directional signs erected on public property with permission from the appropriate governmental entity/agency.
- C. Legal notices and official instruments.
- D. Holiday lights and decorations with no commercial message.
- E. Public warning signs to indicate the dangers of trespassing, swimming, animals, or similar hazards for non-residential uses.
- F. Official government, fraternal, religious, or civic flags when mounted individually on permanent poles attached to the ground or building.
- G. In commercial and industrial districts decorative flags of eight (8) square feet or less in size that are mounted on individual poles. The poles shall be separated by a minimum distance of twenty-five (25) feet, except that four poles may be clustered at one location per street frontage. If the option to cluster is exercised, no other poles shall be erected along that street frontage. The flags may contain a logo and shall be subject to the height and front yard setback requirements for the respective district.
- H. Temporary signs for political purposes. Political signs shall follow the requirements outlined in Section 15-14 of the Gallatin Municipal Code.
- I. Decorative flags and bunting for a celebration, convention, or commemoration, subject to removal within seven (7) days following the event.
- J. Temporary merchandise displays and temporary window signs located behind storefront windows, provided that the placement of the windows signs do not constitute a public safety hazard as determined by the Zoning Administrator or the Gallatin Police Department.
- K. Signs incorporated into machinery or equipment by a manufacturer or distributor, which identify or advertise only the product or service dispensed by the machine or

equipment, such as signs customarily affixed to vending machines, newspaper racks, telephone booths, fee collection boxes, and gasoline pumps.

- L. In residential districts, any sign of a type described below which does not exceed two (2) square feet in area:
 - 1. A sign giving a property identification name or number or name(s) of occupant, one (1) sign per lot,
 - 2. A mailbox sign [one (1) sign per dwelling unit], and
 - 3. A sign(s) posted on property relating to private parking, trespassing, or dangerous animals [limited to one (1) sign per zone lot if less than one (1) acre in size].
- M. Temporary or permanent signs identifying traffic control measures on private property, such as stop, yield, and similar signs, the face of which meet the Manual for Uniform Traffic Control Devices and which contain no logo or commercial message of any sort and which do not exceed six (6) square feet in area per sign.
- N. Temporary signs announcing yard sales which do not exceed six (6) square feet in area, are limited to one (1) per lot, which are erected no sooner than four (4) days before the event, and are removed within two (2) days after the event.
- O. Temporary signs announcing construction in residential districts which do not exceed six (6) square feet in area and six (6) feet in height, which are limited to one (1) per lot, and which are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. If a sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty (60) days, the message shall be removed pending continuation of construction activities.
- P. Temporary signs announcing construction in non-residential districts provided that they are less than thirty-two (32) square feet in area and ten (10) feet in height, and must be spaced at least one hundred (100) feet apart, and are installed after issuance of a building permit and removed prior to the issuance of a certificate of compliance. If a sign is displayed pursuant to this section, but construction is discontinued for a period of more than sixty (60) days, the message shall be removed, pending continuation of construction activities.
- Q. Temporary signs announcing real estate availability in residential districts which do not exceed six (6) square feet in area per sign, which do not exceed six (6) feet in height for freestanding signs, and which are limited to one (1) freestanding sign per street frontage and one (1) wall-mounted sign per dwelling unit. Temporary off-premises directional signs for open houses shall be allowed three (3) days prior to the open house and must be removed the day after the open house. Off-premises directional signs are only allowed for the advertising of an open house and not for the sale of the house. Temporary off-premises directional signs shall not be located in the public right-of-way.

- R. Temporary signs announcing real estate availability in non-residential districts which are less than thirty-two (32) square feet in area per sign, which do not exceed ten (10) feet in height for freestanding signs and which are limited to one (1) freestanding sign per street frontage and one (1) wall-mounted sign per building facade if the entire building is for sale or lease or one (1) wall-mounted per leasable area if subunits of the building are for lease or rent.
- S. Temporary signs to announce or advertise such temporary uses as fairs, carnivals, circuses, revivals, sporting events, flea markets, or any public, charitable, educational, or religious event or function. Such message shall be erected no sooner than fourteen (14) days before the event, and removed within three (3) days after the event. Temporary on-premises and off-premises freestanding signs are permitted in this section. Off-premises signs shall not be placed within any public rights-of-way unless permission is granted by the City and shall be removed the day following the scheduled event.
- T. Temporary signs, off-premises, announcing real estate availability, by auction, including date, time and directions, in any district, which do not exceed twenty-four (24) square feet in area and do not exceed six (6) feet in height and are erected no sooner than seventeen (17) days before the event, and are removed within three (3) days after the event. Temporary off-premises auction signs shall not be located in the public right-of-way.

13.07.050 Prohibited Signs

It shall be unlawful to erect, cause to be erected, maintain or cause to be maintained, any sign not expressly authorized by, or exempted from, this title. Any prohibited sign(s) may be removed by the zoning administrator or his designee after notice to the property owner or occupant to remove said sign(s) within three (3) days. The following signs are expressly prohibited:

- A. Signs that are in violation of any other code adopted by the City of Gallatin.
- B. Signs or sign structures that interfere in any way with free use of any fire escape, emergency exit, or standpipe, or that obstruct any window to such an extent that light or ventilation is reduced to a point below that required by any provision of this title or other ordinance of the Code.
- C. Signs that resemble any official sign or marker erected by any governmental agency, or that by reason of position, shape, or color, would conflict with the proper functioning of any traffic sign or signal, or be of a size, location, movement, content, color, or illumination that may be reasonably confused with or construed as, or conceal, a traffic-control device.
- D. Signs that contain any lighting or control mechanism that causes unreasonable interference with radio, television, or other communication signals.
- E. Portable signs whether temporary or permanent.

- F. Signs erected on public property, or on private property (such as private utility poles) located on public property, other than signs erected by public authority for public purposes or as otherwise by the Mayor and Aldermen.
- G. Billboards in all districts except IR and IG districts.
- H. Signs that emit audible sound, odor, or visible matter such as smoke or steam.
- I. Signs, within ten (10) feet of public rights-of-way or one hundred (100) feet of traffic control lights, that contain red or green lights that might be confused with traffic control lights.
- J. Signs that are of such intensity or brilliance as to cause glare or impair the vision of any motorist. The Zoning Administrator shall determine whether the intensity or brilliance causes glare or impedes vision according to performance standards, see 13.07.140.
- K. Blank on-premise temporary signs.
- L. Strings of incandescent light bulbs with wattage in excess of fifteen (15) watts per bulb that are used on commercially developed parcels for commercial purposes other than traditional holiday decorations.
- M. Signs attached to, suspended from, or painted on any motor vehicle, trailer, or other equipment in:
 1. Residential Districts. Signs attached to, suspended from, or painted on any motor vehicle, trailer, and other equipment, including but not limited to trucks, recreational vehicles, boats, automobiles, truck campers, travel trailers, mobile homes, motorcycles, lawn implants, implements of husbandry, etc., parked on any street or on an private or public property and which are marked to attract the attention of the public for the purpose of selling, advertising, displaying, demonstrating, or other similar purposes are prohibited.
 2. Non-residential Districts. All motor vehicle, trucks, trailers, and other type of equipment which have company logos or business signs attached to, suspended from, or painted thereon and which are regularly parked on the premises shall be confined to the portion of the property behind the front line of the building except while being actively loaded or unloaded, unless parking on the property behind the front line is not possible, in which event said vehicles, trailers, and equipment shall be parked in as remote a location as possible away from the public streets and public view. The parking of said vehicles with signs to augment tenant identification or to attract the attention of the public for the purpose of selling, advertising, displaying, demonstrating, or for any other purpose related to the promotion of business or other activity on the premises is prohibited.
- N. Signs, commonly referred to as wind signs, consisting of one (1) or more flags which are not otherwise exempted, pennants, ribbons, spinners, streamers, or captive balloons which are less than ten (10) square feet in their greatest dimension, or other objects or material fastened in such a manner as to move upon being subjected to pressure by wind.

- O. Signs displaying copy that is harmful to minors as defined by this section.
- P. Flashing signs
- Q. Animated Signs
- R. Electronic Display Screen Signs are prohibited within the City of Gallatin. Electronic display screen signs existing prior to February 19, 2008 shall be operated according to standards specified in the Gallatin Municipal Code.
- S. Electronic Message Center Signs are prohibited within the City of Gallatin. Electronic message center signs existing prior to February 19, 2008 shall be operated according to standards specified in the Gallatin Municipal Code.

13.07.060 Permitted On-Premises Temporary Signs

On-premises temporary signs are allowed throughout the City of Gallatin, subject to the restrictions imposed by this section and other relevant parts of this Article.

- A. Sign Types Allowed A temporary sign may be an on-premises wall-mounted sign, but may not be constructed of or operated by electrical, electronic, or mechanical parts. Banners are defined as being temporary signs. Temporary signs shall be non-illuminated.
- B. Sign Types Not Allowed Temporary on-premises and off-premises freestanding signs are not permitted unless otherwise permitted by this sub-section.
- C. Removal of Illegal On-Premises Temporary Signs Any temporary sign not complying with the requirements of this section is illegal and subject to immediate removal.
- D. Restrictions: On-Premises Temporary Signs Any on-premises temporary sign may display any message so long as it is:
 - 1. Not harmful to minors as defined by this sub-section;
 - 2. For the following purposes:
 - (a) To indicate that an owner, either personally or through an agent, is actively attempting to sell, rent, or lease the property on which the sign is located.
 - (b) In non-residential districts to indicate temporary special events. Special events shall include, but are not limited to, grand openings; business closings; and special promotional events such as seasonal sales, and special product promotions. Such message may be displayed for a period not exceeding twenty-one (21) consecutive days. Only one (1) permit shall be issued for a given place of business during any three (3) month period. It is permissible to change the message displayed on the temporary special event sign during the display period authorized by the sign permit.
 - (c) In non-residential districts to indicate the existence of a new business, or a business in a new location, if such business has no permanent signs. Such

message may be displayed for a period of not more than twenty-one (21) consecutive days or until installation of permanent signs, whichever shall occur first.

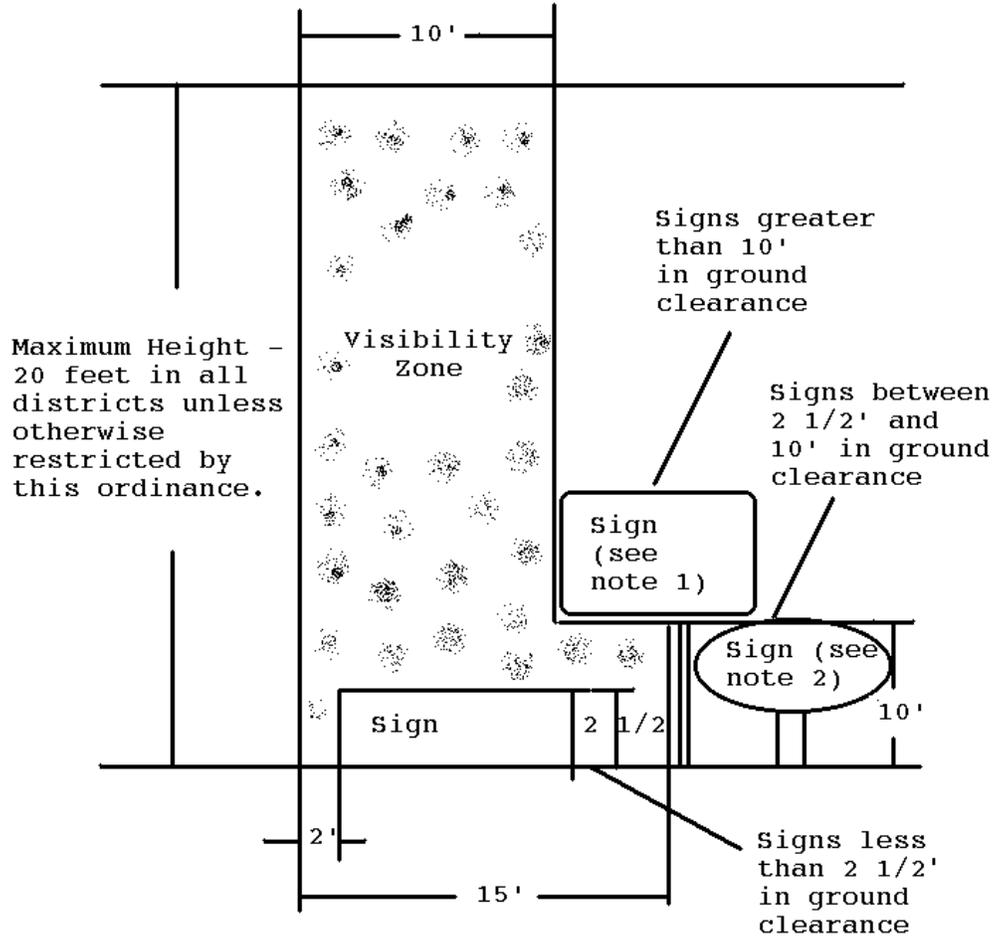
- (d) To indicate the availability of goods for sale, either on a vacant lot, or within a temporary structure, such as a tent in a non-residential district. Such message may be displayed for a period not exceeding twenty one (21) days, and not more than once a quarter on a yearly basis.

13.07.070 Permanent On-Premises Signs

- A. Sign Types Allowed. A permanent on-premises sign may be permitted as a freestanding or wall-mounted sign subject to the restrictions imposed by this section and other relevant restrictions imposed by this Article.
- B. Setback and Height Restrictions. The maximum height and street setback requirements for signs in non-residential and mixed-use districts shall be as established in Figure 13-07.
- C. Guidance for the Use of Signs
 - 1. An on-premises sign is for the purpose of conveying information in clear, concise, safe, and compatible units to general motorists and pedestrians on travelways and within each site.
 - 2. On-premises wall-mounted signs shall not extend above the roof line of the structure. On-premises wall-mounted signs shall not extend above the top of the wall or parapet more than twenty-five percent (25%) of the height of such sign, to a maximum of eighteen (18) inches for a solid panel sign, or fifty percent (50%) of the height of the letter for individual mounted letters.
 - 3. No permanent on-premises freestanding sign may be located in a required rear setback.
 - 4. A single tenant or multi-tenant sign may be considered an on-premises sign when located within the boundaries of the same approved site plan authorized by this Ordinance.
 - 5. Material and Style
 - (a) Signs shall not have light reflecting backgrounds but may use light reflecting lettering.
 - (b) The various parts of a sign shall be compatible.
 - (c) Any multifaced sign shall have the same name and same message on all used faces.
 - (d) All signs shall be of standard geometric shapes.
 - 6. Illumination

- (a) All electrical service to freestanding signs shall be placed underground.
Electrical service to all other signs shall be concealed from public view.

Figure 13-07



NOTES:

1. There is a minimum 10 foot setback for signs with more than 10 feet of ground clearance in all districts which require a front setback.
2. There is a minimum 15 foot setback for signs with more than 2-1/2 feet but less than 10 feet of ground clearance in all districts require a front setback.

(b) If illuminated, signs shall be illuminated only by the following means:

- (i) A steady, stationary light of reasonable intensity in accordance with performance standards, shielded and directed solely at the sign;
- (ii) Light sources to illuminate signs shall be shielded from all adjacent buildings and streets and shall not be of such brightness so as to cause glare hazardous to pedestrians or vehicle drivers or so as to create a nuisance to adjacent residential districts, in accordance with performance standards; and
- (iii) Internal illumination, steady, and stationary through translucent materials. This section includes steady, non-flashing neon lighting. (See Section 13.07.140.)

7. Maintenance. All signs shall be maintained in good condition at all times. Signs which are obsolete in information, defaced, missing some or all illumination, and whose finishes are chipping, peeling, or cracking shall be deemed in disrepair by the zoning administrator. The City shall give thirty (30) days written notice for the owner to comply with maintenance requirements. Should the owner and/or property occupant fail to comply within the prescribed period, the City may remove (or cause to be removed) the sign with the cost of removal charged to the owner.

13.07.080 Permissible Number, Area, and Height of On-Premises Signs in Residential Districts

Permanent on-premises freestanding and on-premises wall-mounted signs that serve the specific function of identifying a residential development are permitted subject to the following restrictions:

- A. Each residential development containing three (3) through fifteen (15) dwelling units and approved under one (1) plat shall be permitted one (1) on-premises identification sign, with a maximum size of fifteen (15) square feet, at the development entry from a public street. The provisions of Section 13.07.080 B, items 4, 5, 6, and 7 shall apply.
- B. Each residential development containing at least sixteen (16) units and approved under one plat shall be permitted up to thirty-two (32) square feet per development entry, to a maximum of three (3), from a public street.

The on-premises signage at each development entry may be one of the following:

- 1. A double-sided sign located perpendicular to the public street and containing up to thirty-two (32) square feet for the one (1) sign face;
- 2. A single-sided sign located parallel to the public street and containing up to thirty-two (32) square feet for the one (1) sign face. Displaying a sign on the

opposite face, if the total number permits, will be counted as one (1) additional sign;

3. A flared wall, or similar, to which two (2) single-sided signs are attached or imbedded and each sign does not exceed sixteen (16) square feet. This includes two (2) one-sided signs located on each side of a subdivision entrance.
 4. The leading edge or face of the sign or any building or other structure to which the sign is attached must be set back from the public right-of-way a minimum of fifteen (15) feet;
 5. No residential identification sign may exceed six (6) feet in height;
 6. All residential identification signs may be illuminated by direct and steady means only.
 7. Each residential identification sign shall be maintained perpetually by the developer, sign owner, owner's association, or some other person who is legally accountable under an approved maintenance agreement. Signs that are not maintained shall be removed by the developer or owner.
- C. One flat mounted wall-mounted sign of a maximum of thirty-two (32) square feet in area, for each street frontage, may be placed on the street facing facade of a building that contains a minimum of sixteen (16) dwelling units, provided that it is:
1. Illuminated by direct and steady means only; and
 2. Does not extend more than six (6) inches from the facade of the building.

13.07.090 Community Facility On-Premises Signs

- A. Signs for Community Facilities located in Residential Districts shall conform to the following provisions:

Each service/institution/public facility shall be permitted one (1) on-premise sign. The sign shall not exceed sixty (60) square feet in area, equally divided between not more than two (2) sign faces.

The maximum height of a freestanding sign shall be eight (8) feet. The minimum street setback shall be fifteen (15) feet. The sign shall not encroach required side setbacks of the district and only one such ground sign shall be permitted per street frontage.

- B. All Other Districts Community Facilities shall be permitted the signage of the district occupied by the facility.

13.07.100 Permissible Number, Area, Spacing, and Height of On-Premises Signs in the Non-Residential Districts

A. Freestanding and Wall-Mounted Signage for Commercial Developments. The following standards apply to the signage permitted in non-residential districts other than GO, MRO, MU, PBP, OR, MUG, MUL, MPO, CC, IG, or IR:

1. Freestanding Signs: One (1) freestanding sign shall be permitted along a public right-of-way for any commercial development whether the development has a single or multiple occupant(s). In no case, however, shall more than two freestanding identification signs be permitted for any development regardless of the number of roadways which front the development.

The face of any one sign shall be less than or equal to one (1) square foot per linear foot of street frontage, but in no case shall a single sign face exceed two hundred fifty (250) square feet. All permitted signs shall not have more than an aggregate of three hundred fifty (350) square feet per lot.

2. Wall-Mounted Signs: In all commercial developments, whether the development has a single or multiple occupant(s), each independent business or use having an outside public entrance may have wall-mounted signage in an amount equal to one (1) square foot per one (1) linear foot of the front face of the business. Each retail use or office use, or multiple retail and office uses sharing a common entrance, shall be allowed to have at least one (1) wall sign not to exceed thirty (30) square feet. In no case shall signage for any one (1) facade be greater than one hundred eighty (180) square feet.

In buildings where multiple retail or office uses share a common outside public entrance and have individual inside public entrances, one (1) additional wall sign not exceeding forty (40) square feet may be allowed for building identification.

B. Freestanding and Wall-Mounted Signage for Mixed Use and Office Developments. The following standards apply to the signage permitted in the OR, MUG, MUL, MPO, GO, MRO and MU districts:

1. Freestanding Signs: One freestanding sign shall be permitted along a public right-of-way for mixed use and/or office developments whether the development has a single or multiple occupant(s). In no case, however, shall more than two freestanding identifications signs be permitted for any development regardless of the number of roadways on which the development has frontage.

The face of any one sign shall be less than or equal to one (1) square foot per one (1) linear foot of street frontage, but in no case shall a single sign face exceed one hundred twenty (120) square feet. All permitted freestanding signs shall not have an aggregate of two hundred (200) square feet.

2. Wall-Mounted Signs: In all mixed use and/or office developments, whether the development has a single or multiple occupant(s), each independent business or

use having an outside public entrance may have wall-mounted signage in an amount equal to one (1) square foot per one (1) linear foot of the front face of the business. Each retail or office use, or a common entrance shared by multiple retail and office uses, shall be allowed to have at least one (1) wall sign not to exceed thirty (30) square feet. In no case shall signage for any one facade be greater than one hundred twenty (120) square feet.

In buildings where multiple retail or office uses share a common outside public entrance and have individual inside public entrances, one additional wall sign not exceeding forty (40) square feet may be allowed for building identification.

C. Freestanding and Wall-Mounted Signs for Planned Business and Industrial Developments: The following standards apply to the signage permitted in Planned Business Park (PBP), Industrial Restrictive (IR) and Industrial General (IG) districts:

1. Freestanding Signs: One freestanding sign shall be permitted along a public right-of-way for any planned business or industrial development, whether the development has a single or multiple occupant(s). In no case, however, shall more than two freestanding identification signs be permitted for any development, regardless of the number of roadways on which the development has frontage.

The face of any one sign shall be less than or equal to one (1) square foot per one (1) linear foot of street frontage, but in no case shall a single sign face exceed two hundred (200) square feet. All permitted freestanding signs shall not have more than an aggregate of three hundred (300) square feet.

2. Wall-Mounted Signs: In all planned business and industrial developments, whether the development has a single or multiple occupant(s), each independent business or use having an outside public entrance may have wall-mounted signage in an amount equal to one (1) square foot per one (1) linear foot of the front face of the business. Each business or tenant, or a common entrance shared by multiple businesses or tenants, shall be allowed to have at least one (1) wall sign not to exceed thirty (30) square feet. In no case shall signage for any one facade be greater than one hundred fifty (150) square feet.

In buildings where multiple businesses or tenants share a common outside public entrance and have individual inside public entrances, one additional wall sign not exceeding forty (40) square feet may be allowed for building identification.

13.07.110 Permissible Number, Area, Spacing, and Height of Signs in the CC District

- A. Wall-Mounted Signs: Each retail or office use in a CC district shall be permitted one (1) square foot of wall signage per linear foot of the front face of the building. Notwithstanding the provisions of this section, each use or multiple uses sharing a common entrance shall be allowed to have at least one (1) wall sign not to exceed twenty-four (24) square feet, with the limitation that no individual wall sign shall

exceed one hundred eighty (180) square feet. The maximum height of an on-premises wall sign shall be the roofline of the building. Signs shall be mounted in a flat fashion.

- B. Freestanding Signs: In addition, each retail or office use in a CC district shall be permitted one (1) square foot of on-premises ground sign per linear foot of the front face of the building. Notwithstanding the provisions of this section, each use or multiple uses sharing a common entrance shall be allowed to have at least one (1) on-premises ground sign not to exceed twenty-four (24) square feet, with the maximum display surface area not to exceed forty-eight (48) square feet. On-premises freestanding signs shall be restricted to one (1) sign which is an integral part of an entrance feature or one monument type sign per street frontage. The maximum height permitted for a monument sign shall be eight (8) feet above grade. In no event shall the on-premises freestanding sign be erected in or on a public right-of-way.

13.07.120 Billboards

- A. Definition: For purposes of this Section, a billboard is defined an off-premises sign that is affixed to or erected upon a freestanding framework that directs attention to a business, commodity, service, or entertainment conducted, sold or offered at a location other than the premises on which the sign is located.
- B. Districts Permitting Billboards: Billboards are permitted in the IR and IG districts subject to the provisions of this Article.
- C. Regulations: Billboards are permitted in addition to other signs authorized by this section, subject to the following restrictions:
 1. There shall be two (2) types of billboards based on the display surface area of any one side of the billboard:
 - (a) Type I with a display surface area of seventy-five (75) square feet or less; and,
 - (b) Type II with a display surface area of more than seventy-five (75) square feet and less than two hundred (200) square feet.
 2. A billboard face shall consist of a single panel. Multiple panel faces, such as stacked or side-by-side, are not permitted.
 3. Proposed billboard signs shall be set back from existing public or private rights-of way and/or property lines in accordance with:

	Type I	Type II
Front Yard	20 feet	30 feet
Rear Yard	20 feet	30 feet
Side Yard	10 feet	15 feet

4. The bottom edge of the display surface area of all billboards shall be a minimum of ten (10) feet above grade, with a maximum height of twenty (20) feet, whether at the base of the billboard or the nearest curb level of the surface street to which the billboard is oriented, whichever provides the greatest height. There is established a maximum height limit of twenty (20) feet above grade whether at the base of the billboard or the nearest curb level of the surface street to which the billboard is oriented, whichever provides the greatest height.
5. Spacing between billboards located on the same side of a public street or controlled access highway shall be as indicated in the following table:

	Type I (free standing)	Type II (free standing)
Type I (free standing)	1,000 feet	1,000 feet
Type II (free standing)	1,000 feet	1,000 feet

Note: The spacing between any Type I (freestanding) or Type II (freestanding) billboard and an existing Type II (wall mounted) billboard shall be one thousand (1,000) feet.

- (a) The spacing requirements shall be applied separately to each side of a public street but continuously along the side of a street to all signs oriented toward that street in either direction whether the signs are in the same block or are in different blocks separated by an intersecting side street.
 - (b) No billboard shall be closer than four hundred fifty (450) feet from any other billboard regardless of location.
 - (c) Type I billboards shall not be located within twenty (20) feet of an on-premises freestanding sign on the same lot.
6. No Type II billboard located along a particular street shall be closer than five hundred (500) feet from the nearest property line of any property that is zoned residential and has frontage on either side of said street. The distance for Type I billboards shall be two hundred fifty (250) feet.
7. No billboard located along a particular street shall be closer than two hundred fifty (250) feet from the nearest property line of any property zoned residential that does not front on said street.
8. No billboard shall be permitted whenever property zoned residential would be between the billboard and the roadway toward which it is oriented.
9. Type II billboards shall be located on lots that have frontage on a public street with four (4) or more travel lanes or that are located within three hundred (300)

feet and oriented to a limited access highway. Paired one-way streets with a minimum of two (2) travel lanes in each direction shall be considered a four (4)-lane road in applying this provision.

10. All billboards shall be of monopole type construction. No billboards shall be attached to the walls of buildings. No billboards shall be located on the roofs of buildings.
11. The brightness and surface illumination shall not exceed two hundred (200) foot lamberts for a billboard having internal illumination or seventy-five (75) foot candles for a billboard having indirect illumination. Billboards located within five hundred (500) feet of property zoned residential shall not be illuminated between the hours of twelve a.m. and six a.m.

13.07.130 Awnings

In all districts, non-illuminated signs may be displayed on awnings with a display surface area (lettering) not exceeding six (6) square feet and with the height of letters not exceeding one (1) foot, provided that such signs shall be limited to identification of the name and/or address of the buildings or establishment contained therein and such awning may not extend to within two feet of any public vehicular travel way.

13.07.140 Performance Standards Regulating Glare and Illuminated Sign Brightness

A. Definitions

Foot Candle: a unit of illumination. Technically, the illumination at all points one (1) foot distance from a uniform point source of one (1) candlepower.

B. Limitation of Glare

In all districts, any operation or activity, including signage, producing glare shall be conducted so that direct and indirect light from the source shall not cause illumination in excess of 0.5 foot candles when measured in a residential district.

C. Illuminated Sign Brightness

The brightness and surface illumination of all illuminated signs shall not exceed the provisions below in the district indicated:

<u>Luminous Background</u>	<u>Indirect Illumination</u>	<u>Districts</u>
150 Foot-Lamberts	50 Foot Candles	PNC, MRO, MUG, MUL, CSL, OR, MPO
200 Foot-Lamberts	75 Foot Candles	CG, CS, PGC, GO, PBP, IR, IG